

*Since 2018, the «Let's value the honeybee and beekeeping» contest initiated by EVA Véto-pharma has been a great success, with many unique and creative photos submitted by adult and child amateur photographers from all over France. Since 2023, the contest has opened its doors to Europe to allow a greater diversity of participation and to bring together a community of enthusiasts on universal themes. Since its inception, the contest's aim has been to raise awareness of the need to preserve honeybees, pollinate insects vital to maintaining biodiversity and our food system, and promote the work of beekeepers who takes care of it each season.*

*Currently, only in France, the exhibition series of the 20 best photos from each contest is made available free of charge to local authorities, partners, associations, etc., to help as many people as possible discover honeybees and beekeeping.*

### 1 - Conditions of participation

Participation in the contest is free. The competition is open to all amateur photographers residing in Europe, including France - Dom-Tom, without any age limit, excluding jury members and their families. Participation can be individual or collective (schools, associations, etc.). Participants will be divided into two categories according to their age: adults (16 years and over) and young people (under 16 years). Minors who wish to participate in this competition must provide parental authorization.

The participant must take the photos individually or by one of the members collectively.

Each participant may submit a maximum of **two photographs (color and/or black and white)** relating to the two proposed themes. No photo retouched using software or cropped will be accepted and must not have a distinctive sign. The author being identified in the name of the digital file(s) that will be uploaded.

### THE 2 TOPICS OF THE 2024 CONTEST:

**N° 1 - Beekeeping landscape - beekeeper working in his apiary.**

**N° 2 - Honeybee or hymenopteran insect family "Apidae" (carpenter bee, bumblebees...), is the main subject, on a pollination mission (foraging).**

### 2 - The deadline for submitting photographs is no later than August 31<sup>st</sup>, 2024 midnight

Photographs must be submitted only using an online form on the following website: [www.photocontest-vetopharma.com](http://www.photocontest-vetopharma.com), in "JPG" digital format. The size of each file should not exceed 5 MB.

After the validation of participation, a message of acknowledgment of participation will be communicated to you.

The winners and those selected for the exhibition must be able to send us their high-resolution files later for use in the large format exhibition.

The organizer declines all responsibility if these conditions are not respected.

### 3 - Photographic rights and image rights

The participant guarantees that he owns the copyright of the photographs sent, that his pictures respect the right to the image, and also acknowledges having previously obtained the necessary authorizations for its distribution to any persons identifiable in the photo(s). (s). The participant graciously authorizes the contest organizers to reproduce their photographs for the contest and its promotion. For any reproduction and publication/giant enlargement, the organizer undertakes to mention the name of the photograph's author visibly. For any use exceeding the framework defined above, the organizer will request the author's prior written consent.

### 4 - Selection conditions

A jury will comprise representatives of the competition partners, beekeepers, photographers, and members of Véto-pharma. This jury will select the best photographs in each category. The choice will be made based on artistic and technical criteria. The jury reserves the right to exclude any picture that does not respect the theme or the competition rules. The jury's decisions are final.

### 5 - Presentation of results and award giving

The winners will be informed by e-mail of the jury's choice. The winners will be announced via our digital and social networks around mid-October 2024. Depending on the availability of the winners, the prize-giving cere-

mony will take place in person and/or in digital format. The date will be announced later.

### 6 - Awards

A jury will meet after the closing date for receipt of applications to choose the 20 best pictures and to award the following jury awards:

- Europe Category - An award will be awarded for each age category.
- France - Dom-Tom Category - An award for each age category will be awarded.

Each winner will receive a prize worth 150 euros (or the equivalent currency of the location where the winner lives).

The jury reserves the right to award an additional «special jury award» if deemed necessary.

### • "Audience favorite" award

The public will award a special award for best photography after announcing the four winners and selecting the other 16 best photographs. Different devices will be put in place to collect votes during a period defined by the organizer. The winner will be notified by phone or email. The laureate will agree on a date for his award-giving and his reward. A communication will be issued following this event.

### 7 - Complaints

Participation in this contest implies the entire agreement of the participants on the acceptance of these rules, without the possibility of complaint as to the results. Failure to comply will result in the cancellation of the application.

If, due to a case of force majeure or any cause beyond its control, changes of dates occur or even if the competition is modified, the organizer cannot be held responsible.

### 8 - Personal data

All personal data received will only be used for this competition. They will remain strictly confidential and not be used or disclosed to third parties for commercial purposes.

The terms and conditions of participation will be posted on the Veto-pharma website: [www.veto-pharma.com](http://www.veto-pharma.com), by this link: <http://www.photocontest-vetopharma.com>, or by request at [eva@vetopharma.com](mailto:eva@vetopharma.com).

Partnership:

